



The Coalition for Green Capital is a 501(c)(3) nonprofit organization that works at all levels of government to establish clean energy finance institutions or “Green Banks.” As the leading Green Bank advisory firm in the country, CGC partners with government policymakers to establish Green Banks, designs new institutional capacities, and creates and implements financial products to foster clean energy market growth.

Green Bank Definition

A Green Bank is a public or quasi-public institution that leverages limited public resources to crowd-in greater private investment for commercially viable clean energy technology. Green Banks partner with private investors to increase total clean energy investment. And Green Banks drive demand for renewables and energy efficiency by attacking barriers that typically slow adoption of critical technologies that reduce carbon emissions and halt climate change.

Key Principles

- Stimulate demand for proven clean energy technologies by covering 100% of the upfront costs with a mixture of public and private financing
- Leverage public funds by attracting greater private investment to renewable and efficiency markets
- Recycle public capital so as to expand private green investment and minimize use of public dollars
- Reduce inefficiencies in market supply & demand
- Scale up clean energy solutions as fast as possible, maximizing clean electricity and efficiency gains per state dollar
- *Cleaner, Cheaper, More Reliable Energy!*

The Problem & The Solution

The deployment of clean energy technology is essential to halting climate change. But despite the declining costs of commercially viable technologies, consumer adoption of clean energy is slowed by the large upfront payment required. In most segments of the clean energy market, private financing solutions are limited – consumers and businesses must pay upfront costs out-of-pocket to install clean energy technologies. Private lenders perceive too much risk in an unfamiliar market, find projects to be too small, or perceive that too much work is needed to build a sizable business in this market.

Green Banks can overcome these barriers, offering a better deal to consumers, making clean energy more attractive to private investors, and using public dollars more efficiently. By using financial tools such as long-term loans, leases, credit enhancements, warehousing

and securitization, Green Banks can catalyze private financing for low-carbon technologies. The Connecticut Green Bank, the first Green Bank in the country, has proven the model’s success, increasing statewide clean energy investment 10x in only four years of operation.

Ongoing State Success

CGC drove the creation of the nation’s first two Green Banks in Connecticut and New York, and helped create similar entities in California, Hawaii, and Rhode Island. CGC is now working in Nevada, Maryland, DC, Delaware, Vermont, Rhode Island, and Colorado to develop clean energy finance institutions. Other states have also expressed interest in developing Green Banks. CGC is also working across multiple federal agencies to direct federal dollars toward capitalizing Green Banks. At the international level, CGC is working closely with the OECD to support their global Green Bank and green finance initiative, including composing publications and organizing international conferences.

Working with CGC

CGC is a consulting firm, advocacy organization and think tank, working in partnership with key stakeholders and thought leaders across the country. CGC staff engage with policymakers all across the U.S. and are looked to as the leading national experts on Green Banks. CGC is driven by a spirit of innovation and problem solving, applied to policy, market economics, and finance. CGC uses pro bono services from three major national law firms, and its employees include economists, business school graduates, lawyers, and recent college graduates with experience in clean energy. It has many volunteer teams assembled ad hoc in each state, and is funded by leading national climate foundations.

Contact Information

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