

Coalition for Green Capital Green Bank Design, Creation, Implementation & Thought Leadership



The Coalition for Green Capital (CGC), a Washington, DC-based 501(c)(3) non-profit, is an advocate, expert and consultant on the topic of Green Banks—public or quasi-public clean energy financing authorities. CGC works directly with governments and other key partners to identify ways for public capital to stimulate private investment in mature clean energy technologies and accelerate the growth of clean energy markets. CGC focuses on institutional design, Green Bank capitalization and implementation of innovative clean energy finance and market development mechanisms.

In addition to Green Bank creation, CGC is a global thought leader and educator on the Green Bank concept. CGC regularly presents at conferences, issues papers, and convenes global gatherings of policy makers to push out information on the Green Bank model and how it can help transform the climate finance architecture. CGC supports knowledge sharing and dissemination of best practice through the **Green Bank Network**, and our team has built a growing global network of partners and collaborators that will be critical to Green Bank movement-building abroad.

CGC Services

- **Educate actors** on Green Bank model and best practices
- **Work in partnership** with local governments and actors to drive Green Bank initiatives
- **Assess market needs** to determine gaps to be addressed by Green Bank
- **Design Green Bank entity**, business model and financing strategy
- **Support Green Bank creation** and implementation with local partners

Green Banks

National Green Banks – structured as either new purpose-built institutions or adaptations of existing institutions – can be formed around the world to address critical market gaps and drive public and private climate investment. Green Banks are public-purpose finance institutions dedicated to green investment, embodying the pure focus and local market-oriented approach needed to fill the investment shortfall. Green Banks are designed to maximize total investment, using limited public funds to leverage far greater private investment. By developing innovative finance and market development solutions, Green Banks address barriers that currently restrict clean energy market growth.

Green Banks provide financing in various forms, targeting commercially viable clean energy technologies, that for a host of reasons cannot attract market-rate capital at scale. Green Banks fill market gaps, and pair their capital with private investors to “crowd-in” capital and make clean energy markets more efficient. Green Banks are self-sustaining institutions, meaning they provide their capital at a cost commensurate with risk and sufficient to generate revenue to operate the organization.

The “Green Bank” model is designed to catalyze more private investment and bring low-carbon markets to scale

“Green Bank” Model	An in-country dedicated climate finance entity that uses public and development capital to catalyze and crowd in private investment.
Market Objective	To demonstrate bankability and market viability of affordable low-carbon technology to attract private investment for rapid deployment.
Engagement Strategy	Is market responsive and develops innovative finance instruments to mitigate risks and enable first-of-a-kind investments.
Finance Tools	Use debt and credit enhancing instruments like first loss reserves, subordinated debt, aggregation, and extended tenor instruments.
Financial Model	Designed to earn a return on capital from project cash flows and to be a self-sustaining operation .
Long-Term Strategy	As target markets mature and bring in more private sector capital, the Green Bank step away and move to the next leading edge opportunity .

CGC’s Green Bank Projects

CGC has directly supported the creation of 6 Green Banks in the U.S, and is engaged in Green Bank creation efforts in numerous additional US states and internationally. Highlights and project examples include:

- **Operating Green Banks**
Connecticut Green Bank; New York Green Bank; Rhode Island Infrastructure Bank; California CLEEN Center
- **Active Green Bank Creation Projects**
U.S. Federal Green Bank
South Africa- Climate Finance Unit
Canada Federal Green Bank
Baltimore Green Fund
- **Nascent Green Banks**
Montgomery County Green Bank; Washington, DC Green Bank; Ontario, Canada Green Bank; Nevada Clean Energy Fund.
Other CGC projects include developing state Green Banks in Pennsylvania, Maryland, Colorado, Missouri and Massachusetts, as well as a national Green Bank in India.
- **Global Green Bank Network (GBN)**
CGC co-leads the GBN to support knowledge exchange and dissemination of the Green Bank model, working with the Clean Energy Finance Corporation of Australia, UK Green Investment Bank, Green Technology Financing Scheme of Malaysia, Green Technology Organization of Japan, Connecticut Green Bank and the New York Green Bank.

CGC Organization & Partners

CGC is focused primarily on implementation, not dialogue and applies the disciplines of economics, business, finance, and policy to develop commercially attractive solutions for clean energy markets. CGC’s Staff, Board of Directors and partners provide a broad range of skills, expertise and connections with governments, policymakers, financial institutions and key stakeholders around the world. Reed Hundt, CGC’s co-founder, is the author of a number of books including "Zero Hour: Time to Build Clean Power Platform," and served as chairman of the Federal Communications Commission, 1993-97. CGC’s lead legal partner is Latham & Watkins LLP, one of the world’s largest and leading regulatory firms and we work with a wide range of partners including the Organization for Economic Cooperation and Development (OECD), Rocky Mountain Institute (RMI), Natural Resources Defense Council (NRDC), Climate Policy Initiative (CPI), and many others.