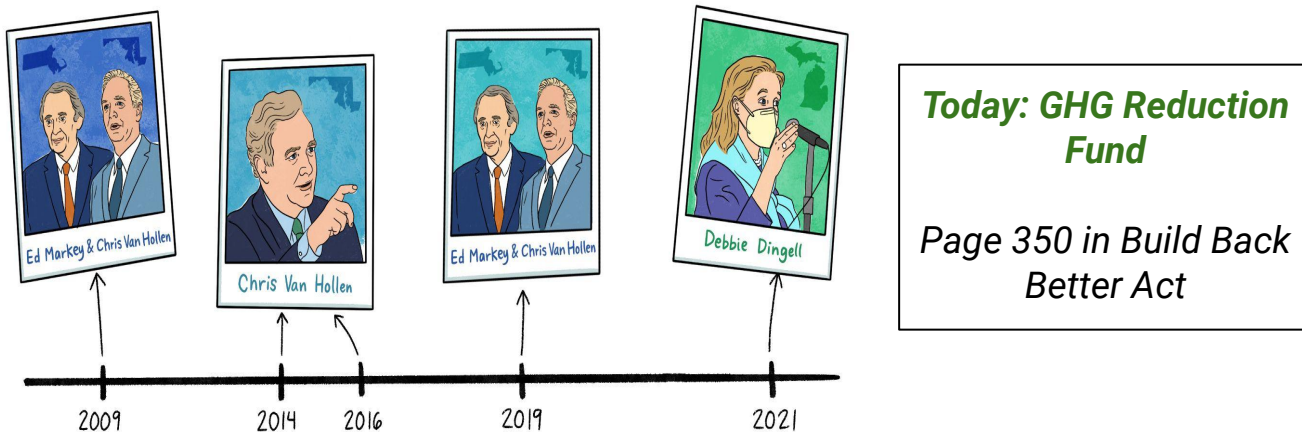
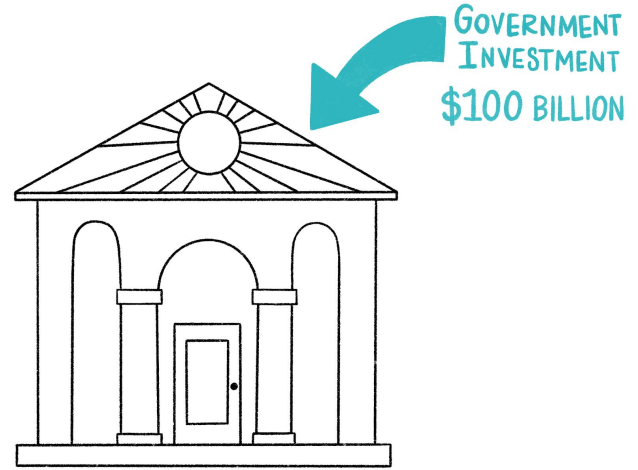


# National Climate Bank

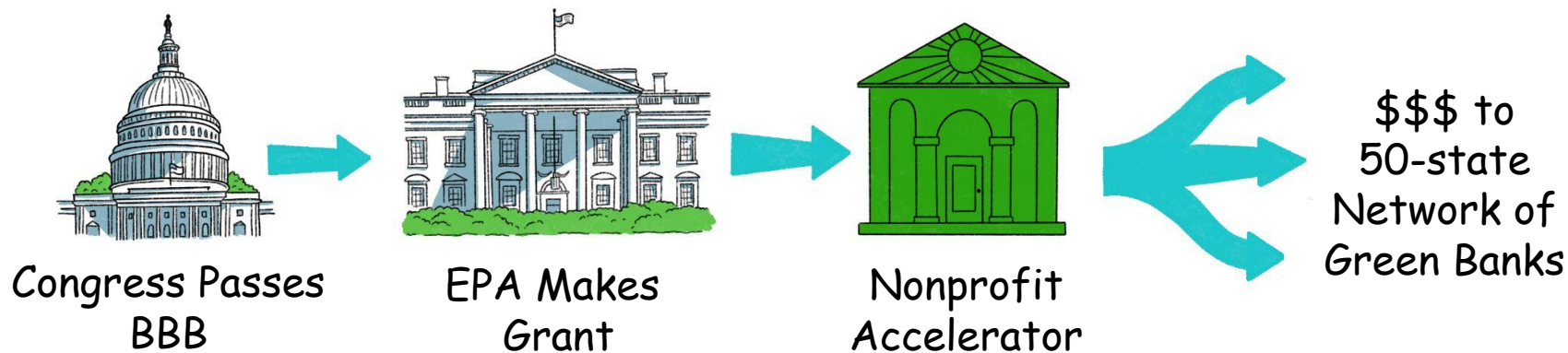
Clean Energy and Sustainability Accelerator, Inc., 501c(3) nonprofit



**National Climate Bank  
uses public funds to  
attract private funding  
at 3:1 ratio**



# BBB GHG Reduction Fund provides \$29B



# Time to set up National Climate Bank

- Clear mandate to create single, national Clean Energy and Sustainability Accelerator.

**Congress  
sponsored it**

***Passed the House by name 3x***

*2020, 2020, 2021*

**Administration  
asked for it**

***Included by name in American  
Jobs Plan***

*“...Establish a \$27 billion Clean Energy and Sustainability Accelerator to mobilize private investment into distributed energy resources; retrofits of residential, commercial and municipal buildings; and clean transportation.”*

**President told the  
world about it**

***Presented at COP26***

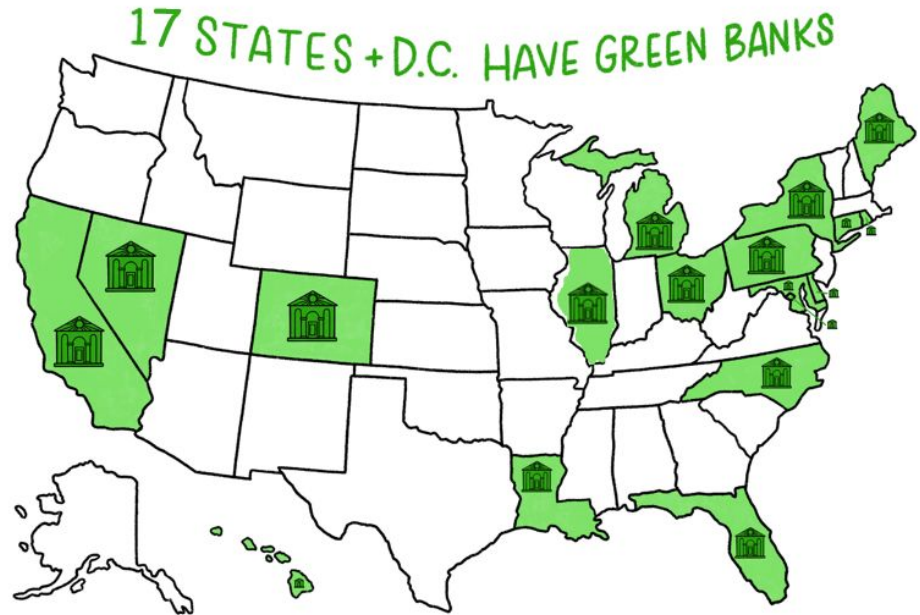
*“Advance environmental justice through a new Clean Energy and Sustainability Accelerator that will invest in projects around the country, while delivering 40% of the benefits of investment to disadvantaged communities”*

# Green banks prove merit for last decade

23 green banks in 17 states & D.C. during last 10 years.

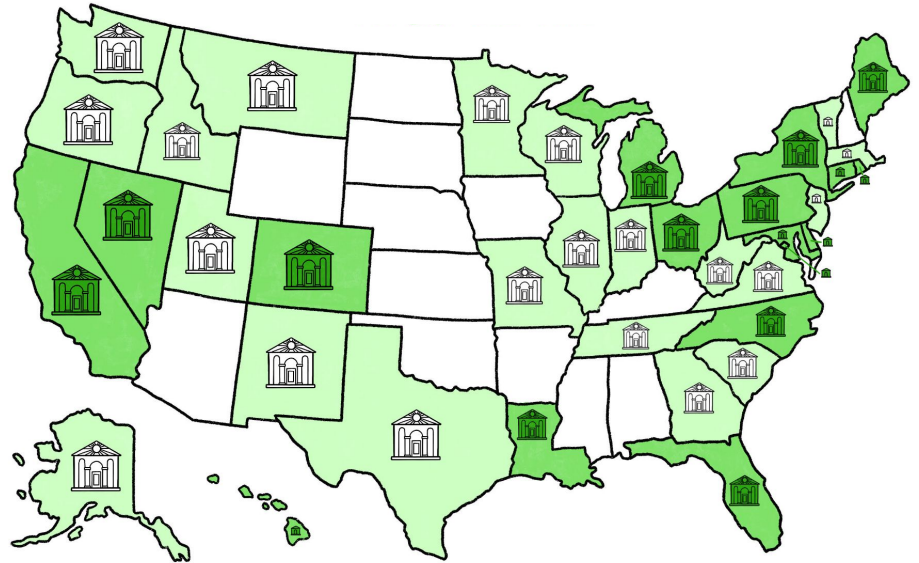
Have spent \$2.6 billion, causing **\$9 billion total investment** in clean power platform.

Cumulative default rate under 0.5%.



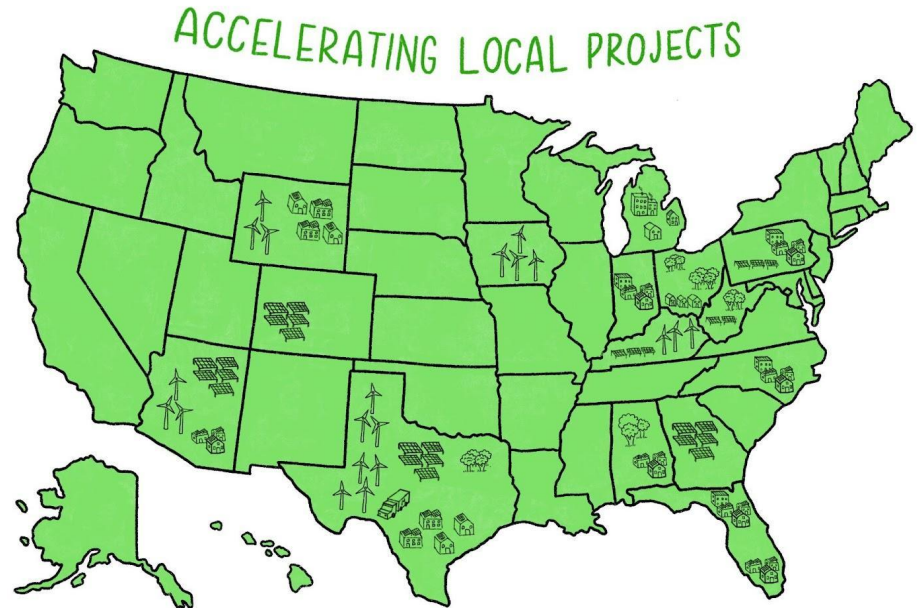
# Existing, proposed green banks need working capital to expand, get going

Currently 21 nonprofit and state green banks would start if they had capital, shared expertise, access to national financing tools



# CESA to complete national network

- Recruit existing CDFIs, minority-owned banks, nonprofits, and other mission-aligned finance institutions
- Involve mayors, governors, city councils to create new government-sponsored institutions where appropriate
- Stand up and financially support new nonprofit institutions led by local actors
- Involve private investors, utilities, contractors to build climate finance ecosystems in every state



# American Green Bank Consortium ready to finance projects with strong EJ benefits using money from CESA

- **State & local green banks ready to partner** with national green bank
- Nearly every green bank is prepared to deliver **significant early tangible outcomes in reducing GHG emissions**
- Early activity to include **tangible projects and new programs**
- Day 1 projects **feature environmental justice**



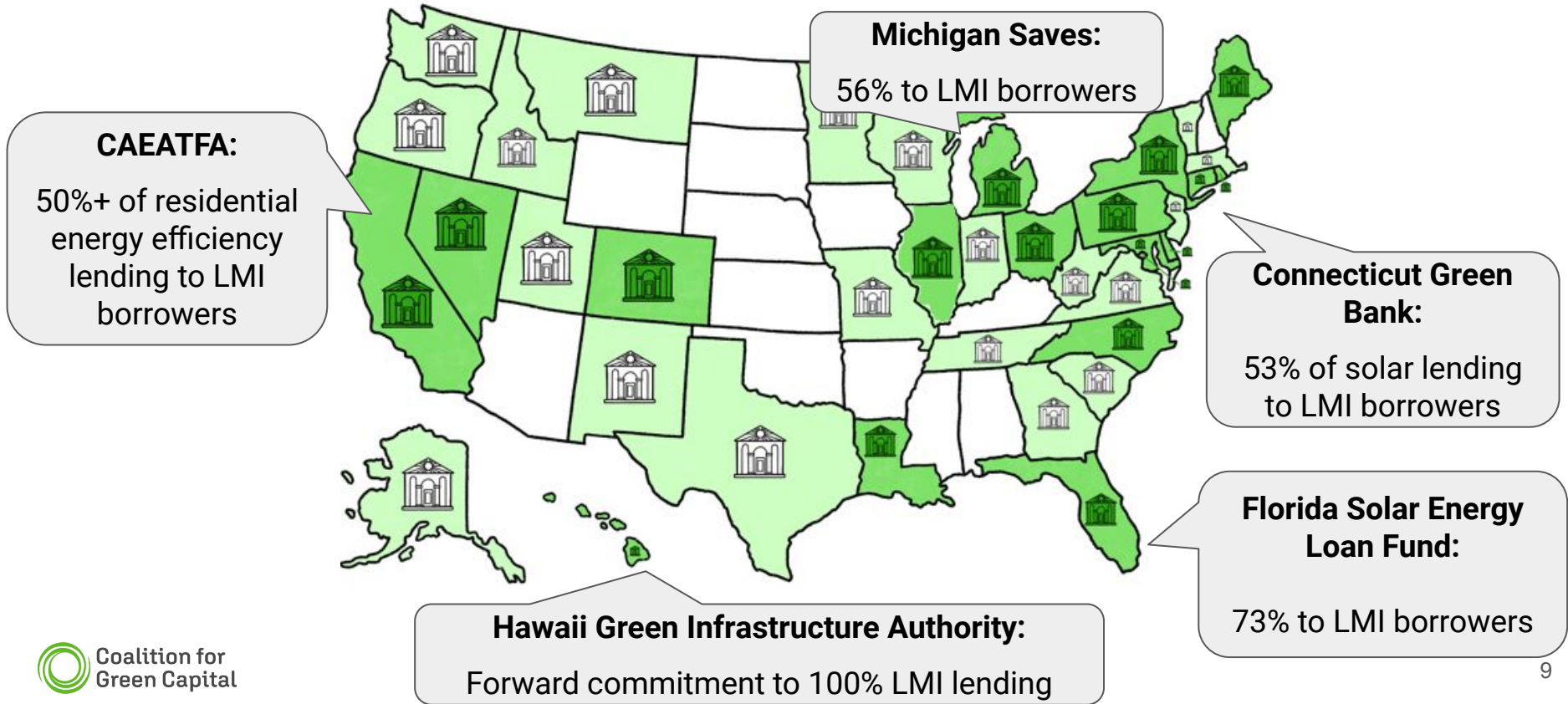
## Green Bank Consortium Day One Projects

- **Texas:** \$28m affordable housing efficiency and solar project
- **Louisiana:** \$25m green mortgage product
- **Maryland:** \$3m in small solar projects at nonprofits
- **Hawaii:** \$14m smart meter project
- **Connecticut:** \$20m in LMI building electrification project
- **Rhode Island:** \$10m in loans for commercial Class B & C projects
- **Florida:** \$10m in LMI resilience, solar, and efficiency projects
- **Michigan:** \$2m for residential energy efficiency and solar projects
- **California:** \$15m for residential energy efficiency projects
- **Colorado:** \$10m for affordable housing EE and electrification
- **Pennsylvania:** \$3m in solar projects on Philly public schools
- **New York:** \$50m in affordable housing EE, renewables, and electrification projects
- **DC:** \$4m for LMI solar and stormwater mgmt project

***Existing Green Banks Have \$21 Billion of Additional Identified Projects In Need of Financing!!***



# Network primed for more EJ investment

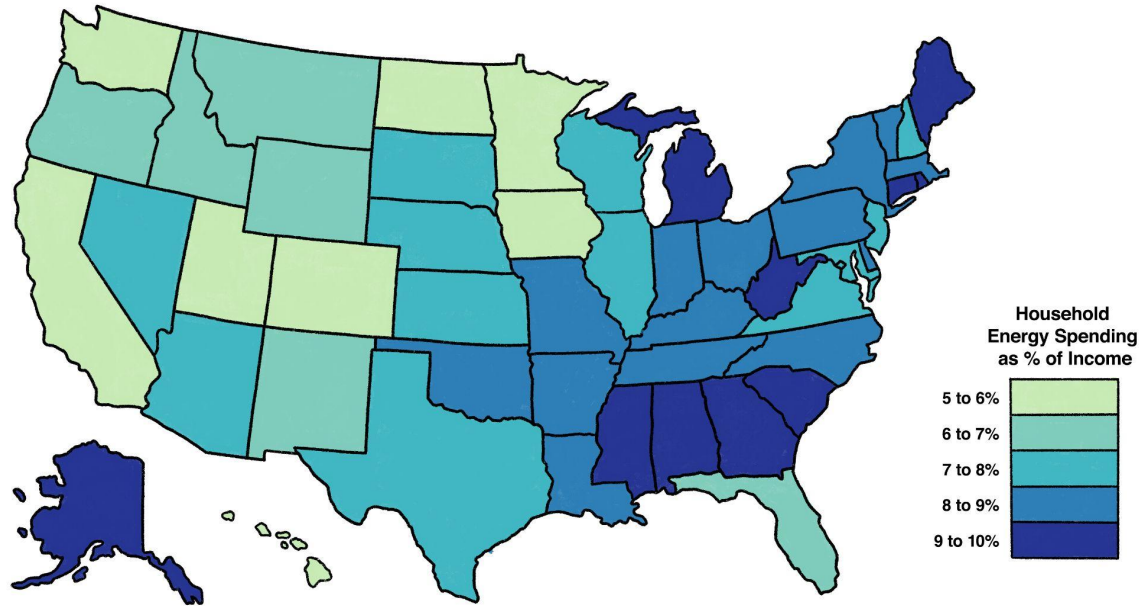




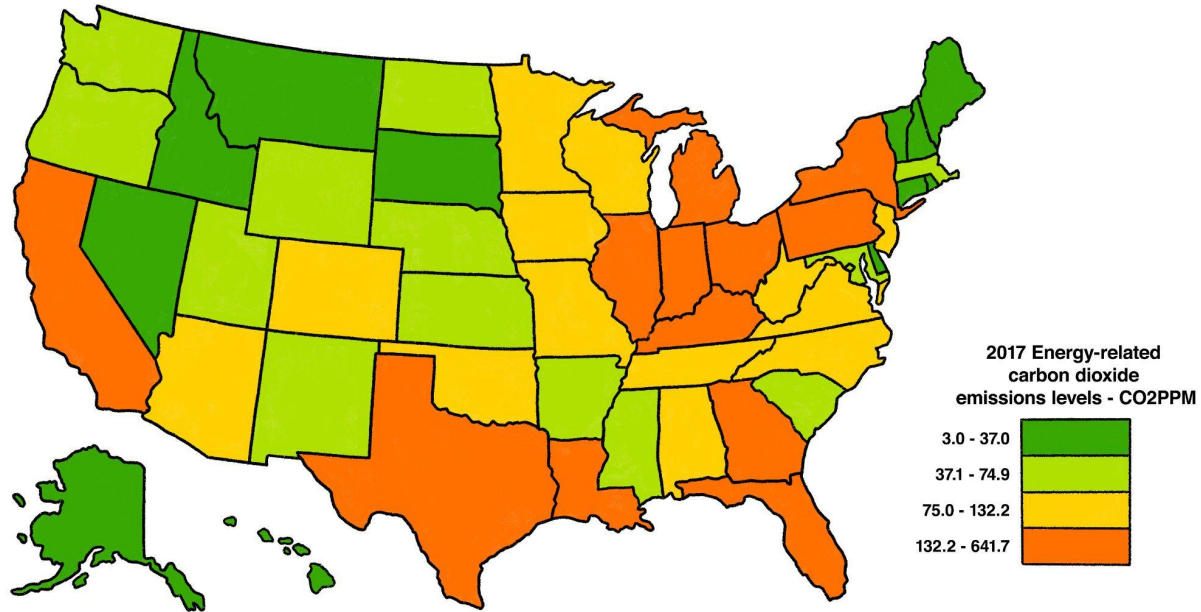
# **National strategy**

**Consumer benefits/ghg reduction/health benefits/job creation**

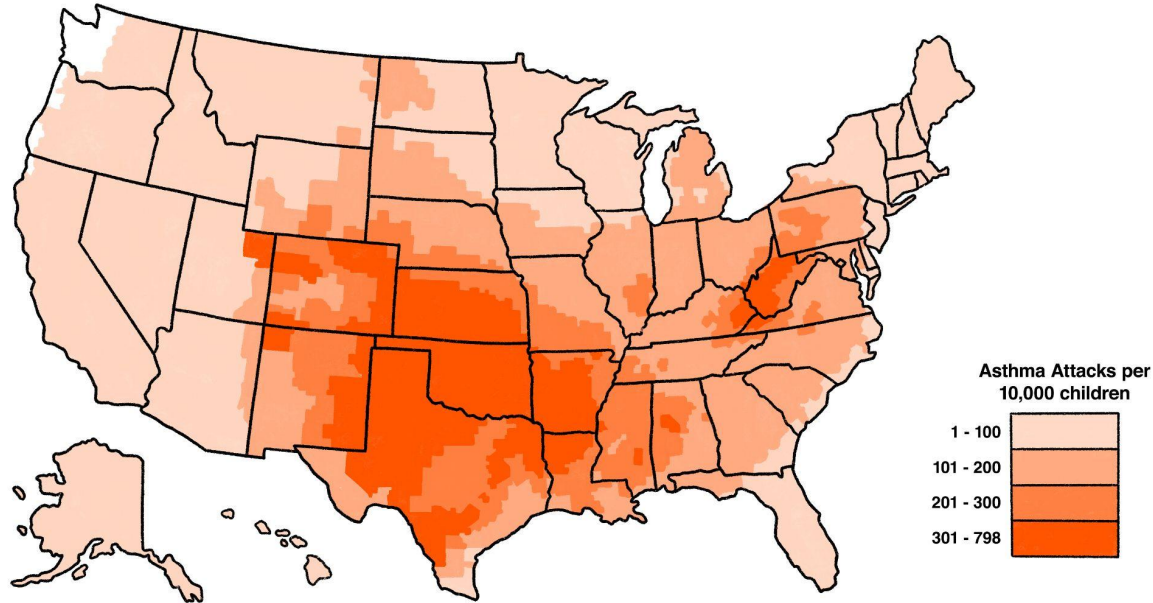
# 1. Power prices affect U.S. consumers differently



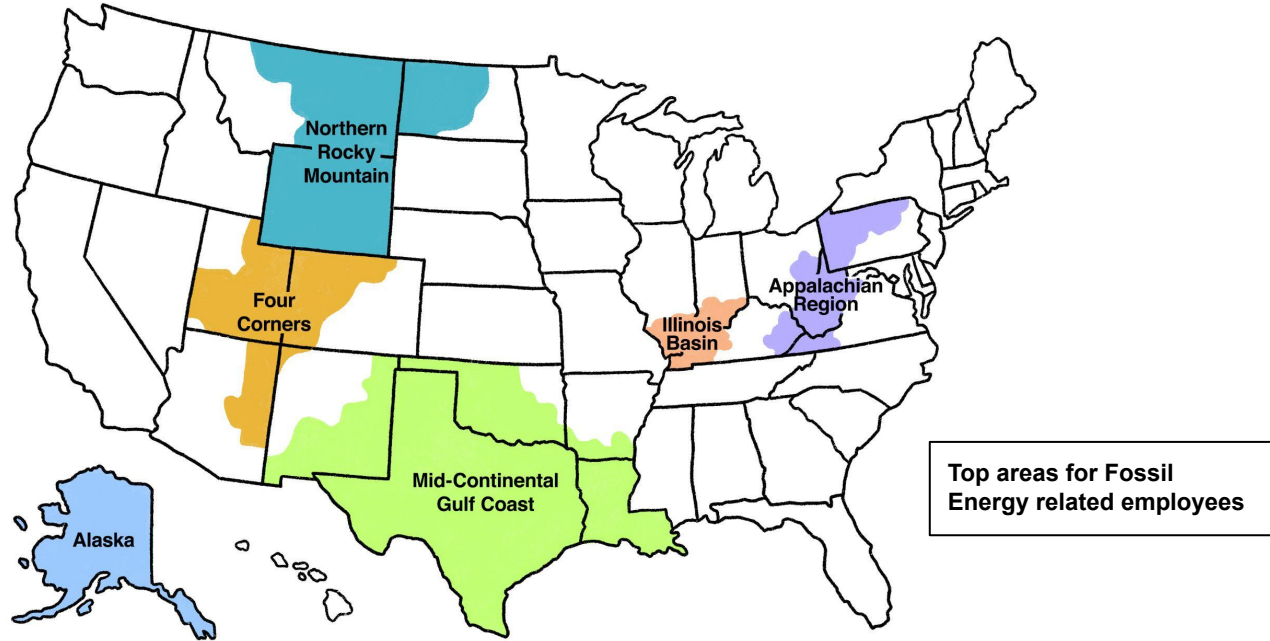
## 2. States differ in carbon power use



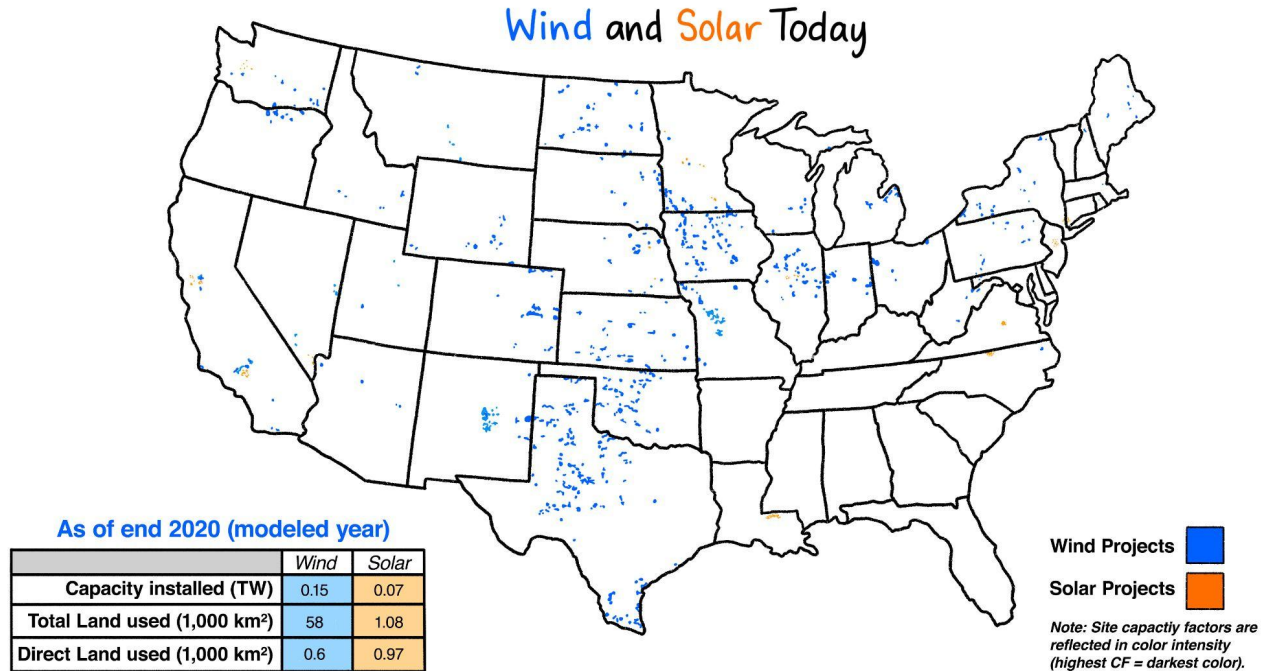
### 3. Harming children's health at varying levels



## 4. Requiring more new job creation where transition has more impact

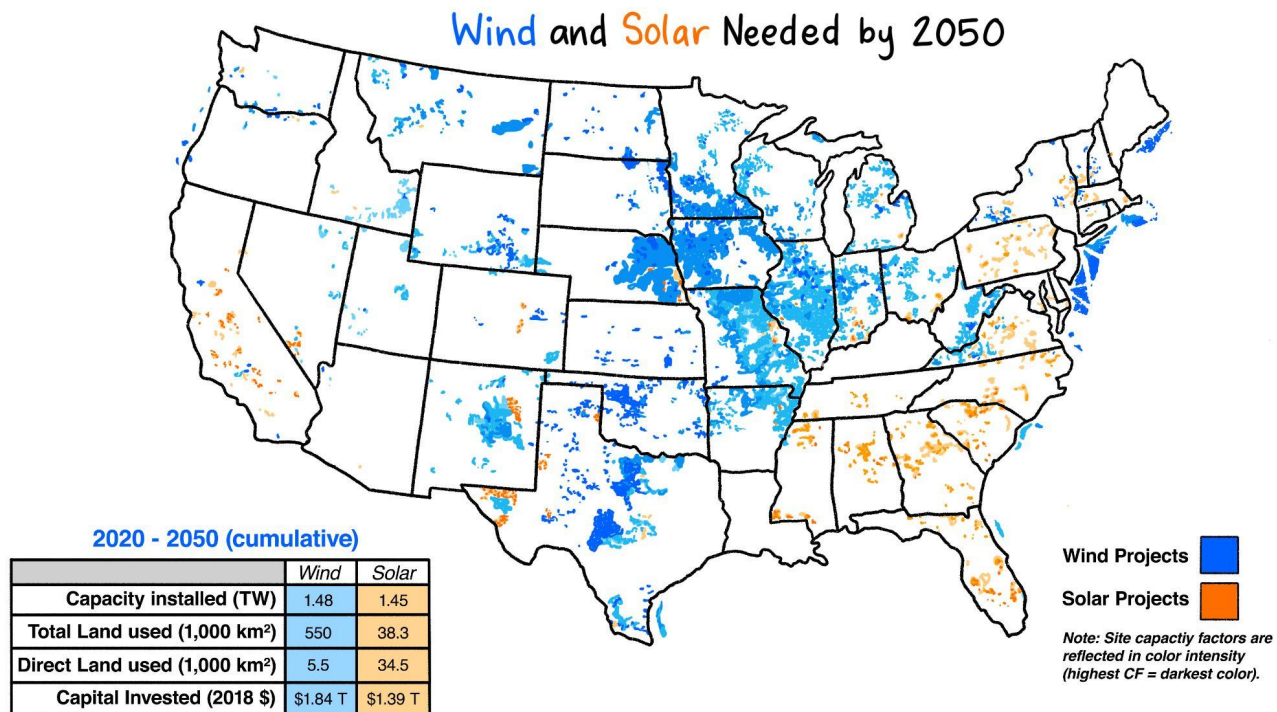


# Today: Clean power scattered, modest



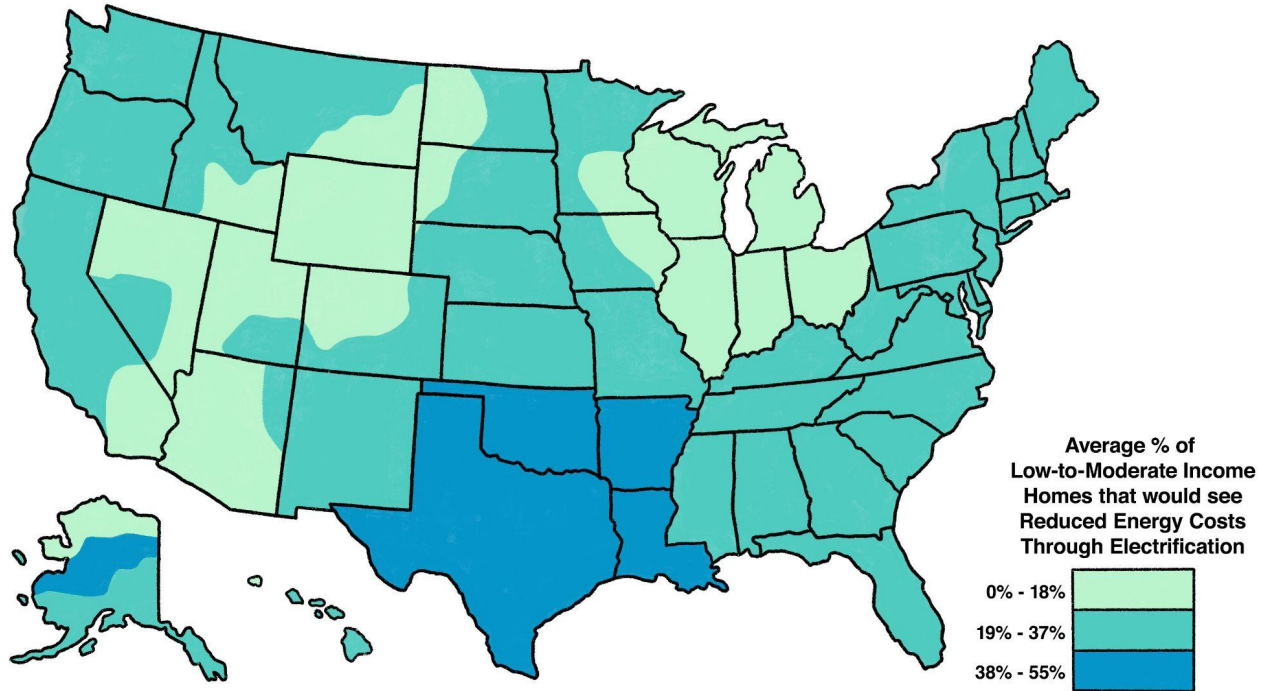


# \$3 trillion investment spreads generation everywhere

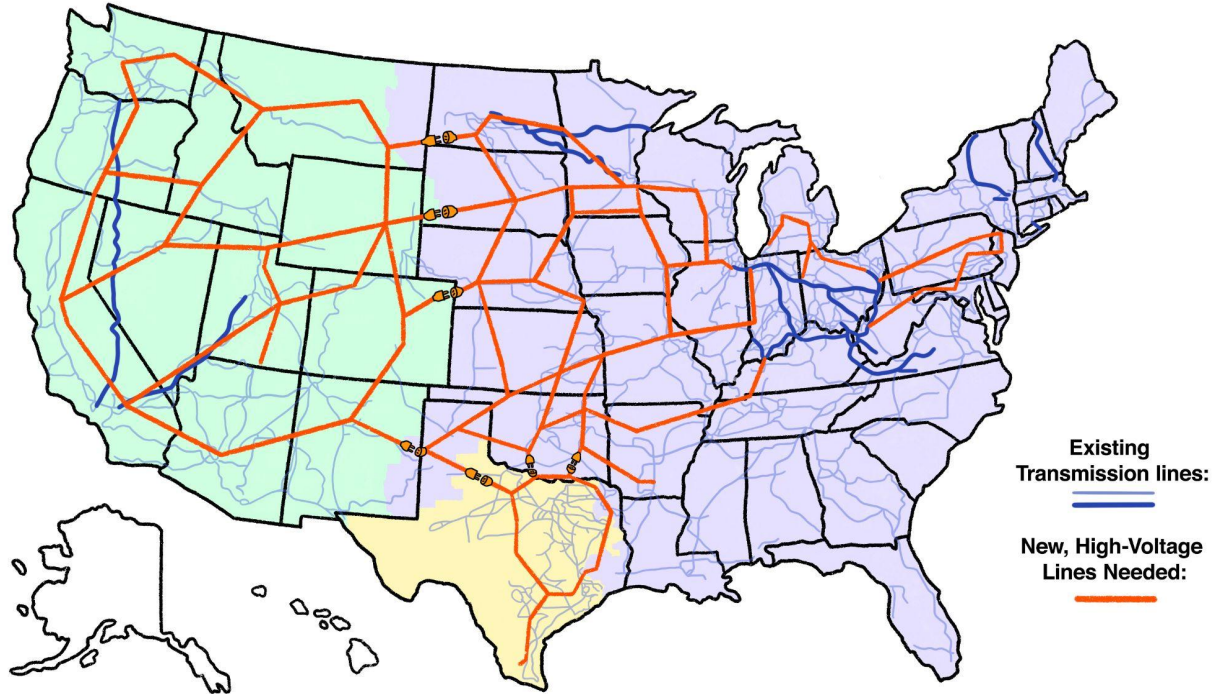




# Must lower energy costs for low, middle income households

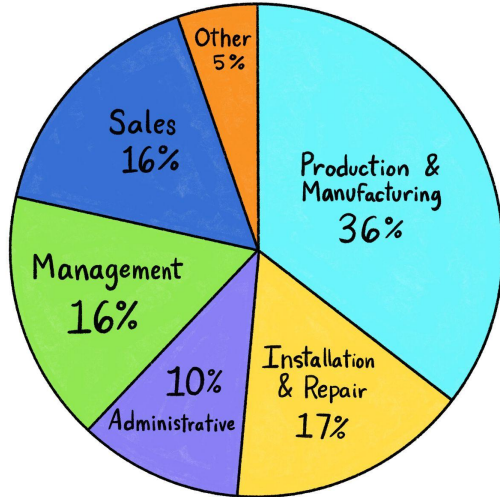


# May need to bolster other transmission programs



# Creating diverse jobs everywhere

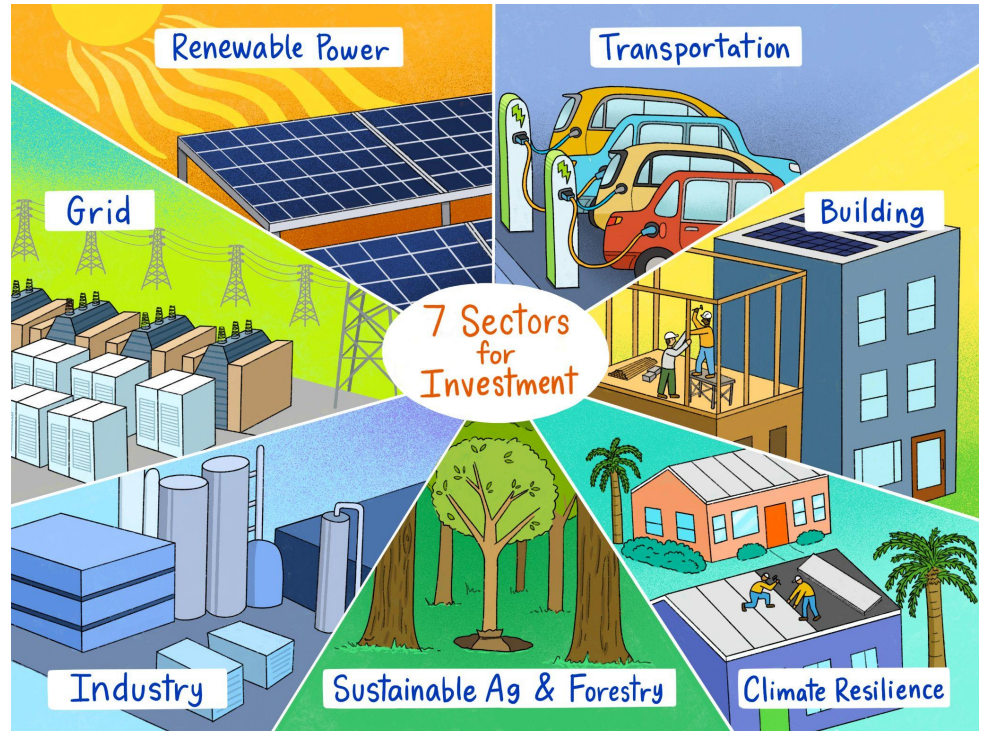
Jobs for Range of Skillsets



SOC Code	Job Classification	SOC Code	Job Classification
17-2040	Chemical Engineers	13-1071	Human Resource Specialists
51-2022	Electrical and Electronic Equipment Assemblers	13-1051	Cost Estimators
17-2071	Electrical Engineers	13-1041	Compliance Officers
17-2112	Industrial Engineers	13-2011	Accountants and Auditors
17-2131	Materials Engineer	13-2031	Budget Analysts
17-3012	Electrical and Electronics Drafters	13-2040	Credit Analysts
17-3012	Electrical and Electronics Engineering Technologists and Technicians	13-2053	Insurance Underwriters
17-3026	Industrial Engineering Technologists and Technicians		
17-3027	Mechanical Engineering Technologists and Technicians		
41-4011	Sales Representatives, Wholesale and Manufacturing		
49-9041	Industrial Machinery Mechanics		
49-9043	Maintenance Workers, Machinery		
51-1011	First-Line Supervisors of Production and Operations		
51-2022	Electrical and Electronic Technicians and Repairers		
51-2092	Team Assemblers		
51-2099	Assemblers and Fabricators		
51-4041	Machinery Mechanics	11-1010	Chief Executives
51-4081	Multimedia Artists and Animators	11-1021	General and Operations Managers
51-4121	Welding Machinists	11-2011	Advertising and Promotions Managers
51-4122	Welders	11-2022	Sales Managers
51-4193	Plating and Coating Machine Operators and Tenders	11-2021	Marketing Managers
51-4199	Metalworking Machine Operators and Tenders	11-3012	Administrative Service Managers
51-8012	Power Plant Operators	11-3013	Facilities Managers
51-9032	Cutting and Slicing Machine Operators	11-3021	Computer and Information Systems Managers
51-9061	Inspectors, Inspectors, and Testers	11-3031	Financial Managers
51-9124	Coat and Garment Making Machine Operators	11-3051	Industrial Project Managers
		11-3061	Purchasing Managers
		11-3071	Transportation, Storage, and Distribution Managers
		11-3111	Compensation and Benefits Managers
		11-3121	Human Resources Managers
		11-3130	Training and Development Managers
		23-1011	Lawyers
		23-2011	Paralegals and Legal Assistants

# 7 key job sectors

- Renewable Power
- Grid Infrastructure
- Transportation
- Buildings
- Climate Resilience
- Industry
- Sustainable Ag & Forestry



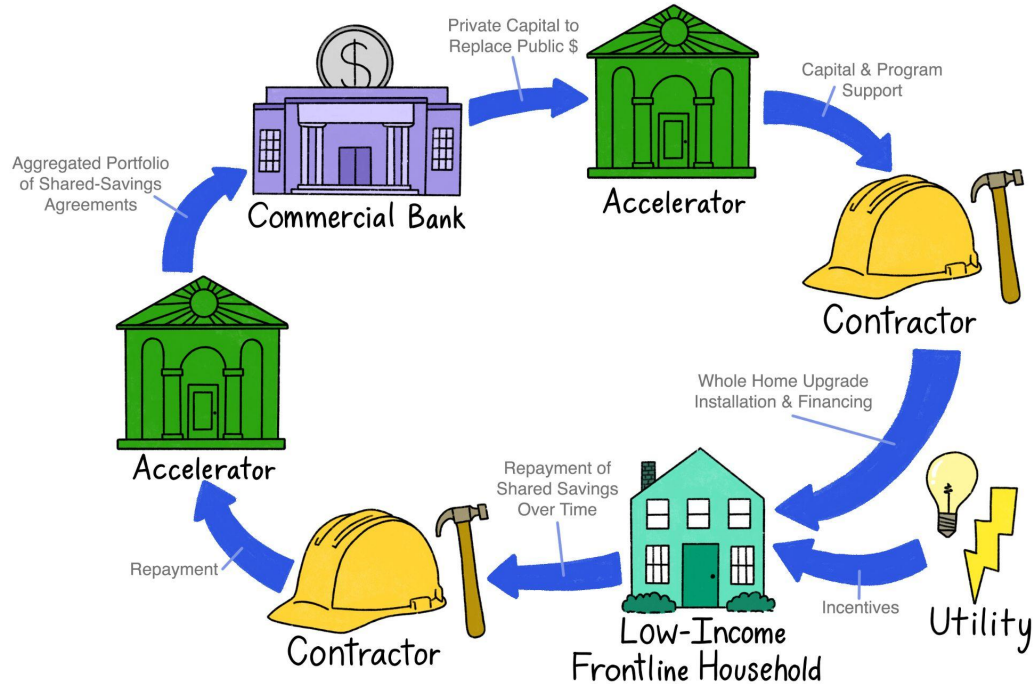
# **\$29b public funds enable \$30b bond in year one; recycled twice in ten years**

- \$229b total investment over 10 years (public and private)
- 3m+ new jobs over ten years
- Work in every target community



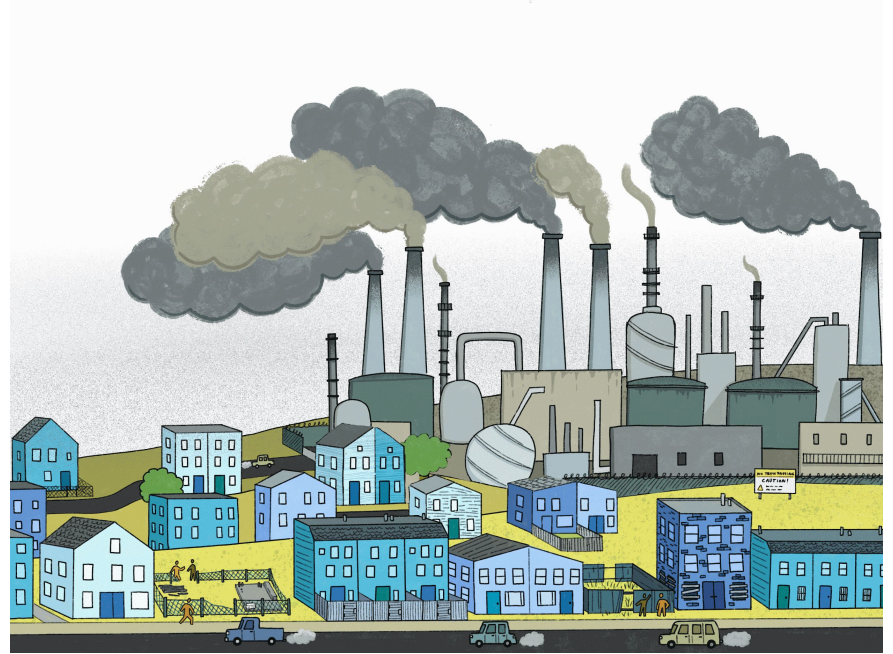
# EJ Example: Improve Household in Marshall County, WV

- Owner-occupied homes - 12,600
- Median home value - \$109,300
- Median income - \$48,500
- Unemployment – 7.0%
- Poverty Rate - 14%
- Annual Energy Costs - \$4,000
- Savings from Upgrade - \$2,400
- Project Capital Cost - \$78,000



# Justice for all

- “True” carbon to clean transition delivers **victory in climate crisis, justice for communities** harmed by pollution, hit by job loss, left out of gains enjoyed by the rest of country.
- “This cannot be the sort of ‘just transition’ wishful thinking... **There must be a set of specific, concrete actions that are fully-funded and long-term.**” -United Mine Workers of America
- **4 ghg funds; 2 aim exclusively at “low-income and disadvantaged communities”**; total \$15b



# ...so America can lead world.

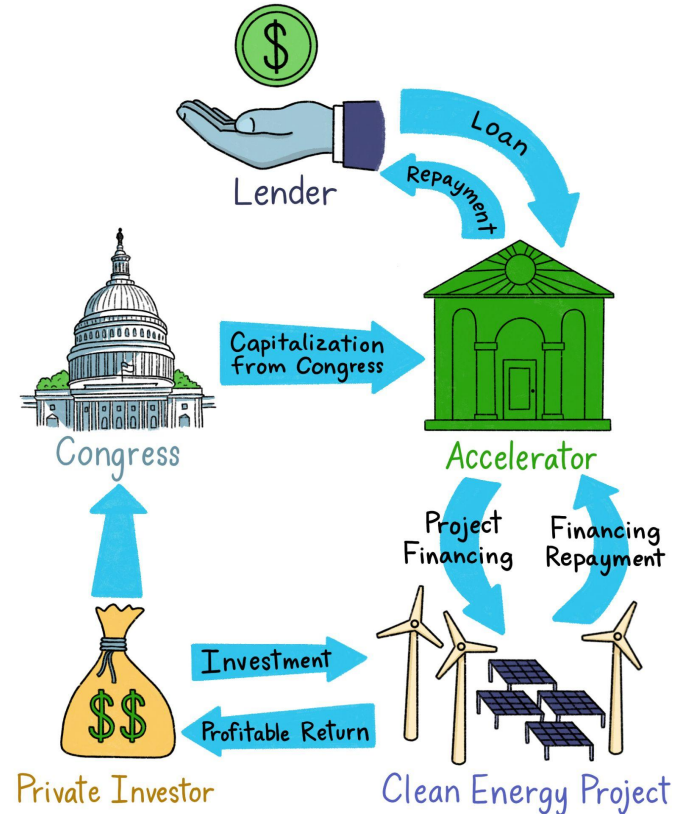
- Accelerator-driven investment **reduces annual GHG emissions by 124 mmt in 2030**
- Single biggest **environmental justice investment** in American Jobs Plan





# And Accelerator pays for itself

- Accelerator can borrow funds on top of Congressional funding
- Increases total private investment leveraged
- Private investment is profit-seeking, profit is taxable
- New government revenue covers costs of original capitalization

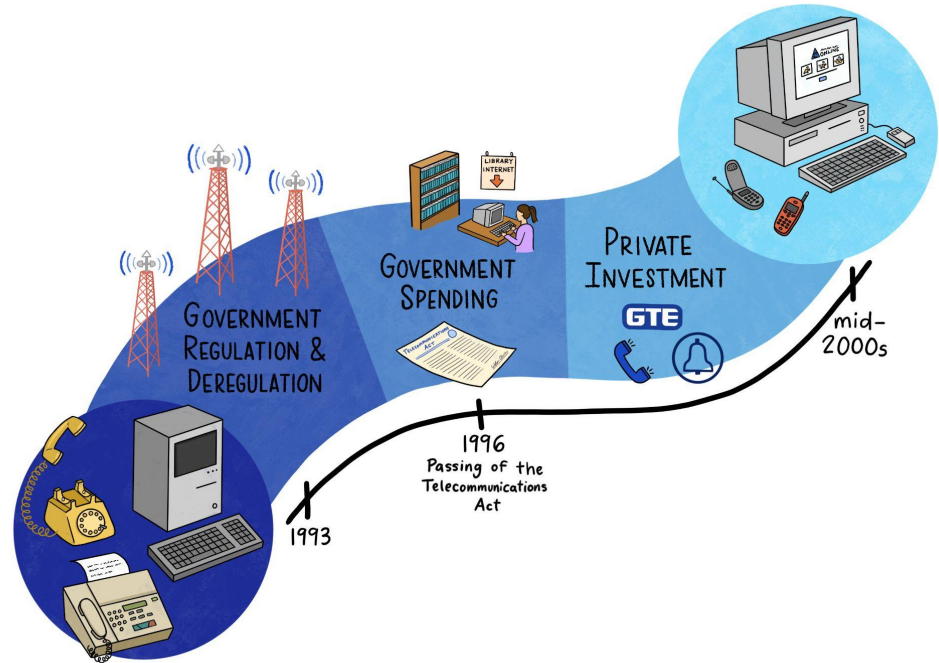


# We've done big changes before

From mid-90s to 2010, total transformation of information platform.

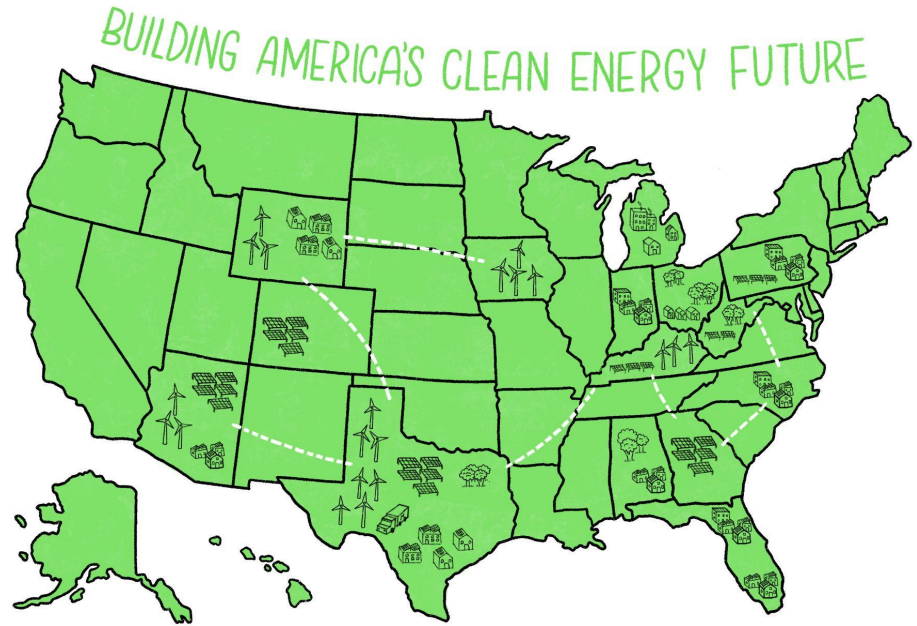
Government, entrepreneurs, private investment enabled America to lead the world in this change

In a crisis bad countries fail, good countries survive, but great countries grow greater.



# Let's do it again.

- Accelerator creates green banks, investment in every state
- Local solutions locally directed
- Implement GHG Reduction Fund



# Contact us

**Co-Founder & CEO:** Reed Hundt, rehundt@gmail.com

**Executive Director:** Jeffrey Schub, jeff@coalitionforgreencapital.com

**Policy Director:** Meghan Conklin, meghan@coalitionforgreencapital.com

Learn more at <https://coalitionforgreencapital.com/accelerator/>

Follow us @CGreenCapital

# Appendix

# Fills gaps & complements existing policy

arpa-e



Research & Development

LPO



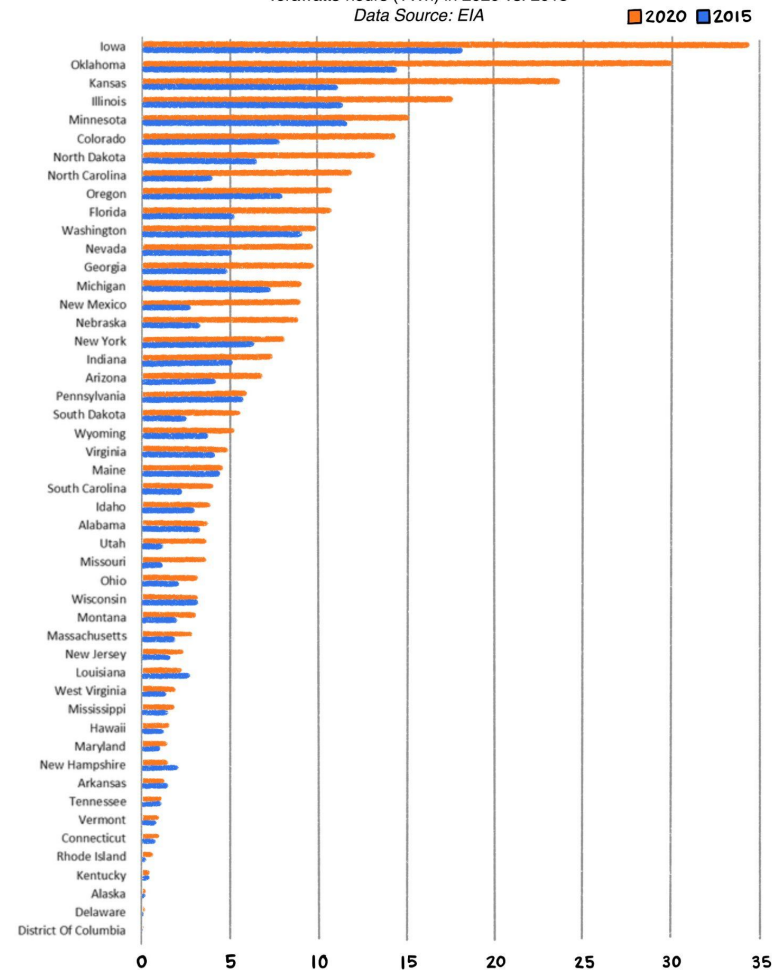
Commercialization



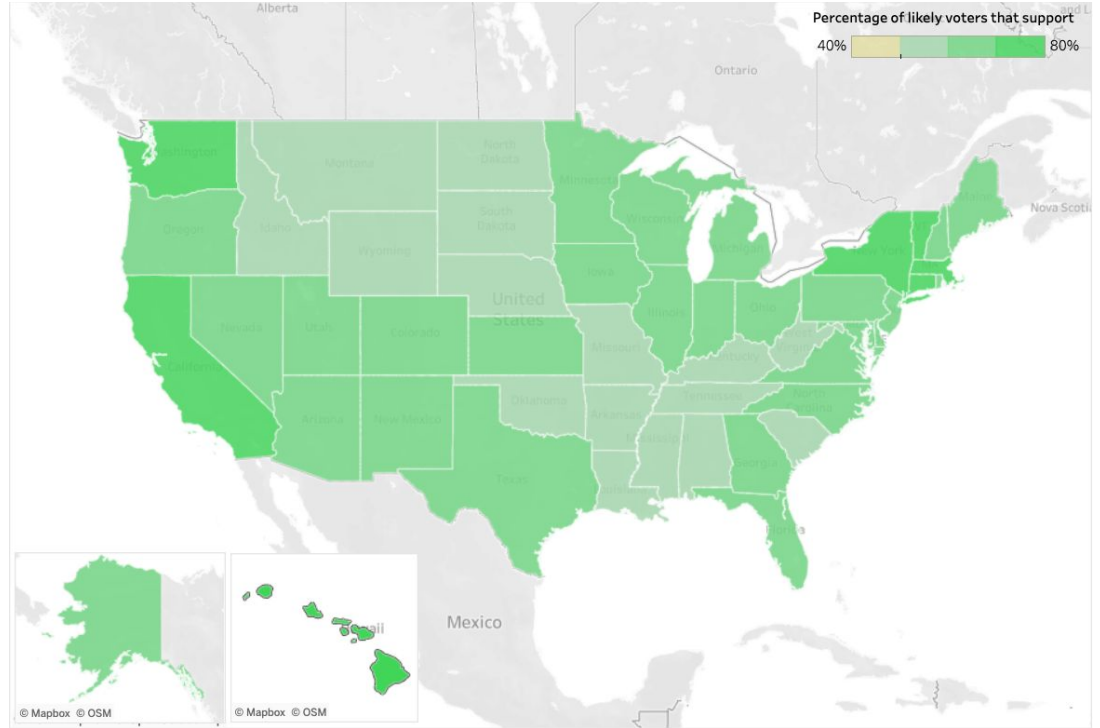
Widespread Deployment

# Renewable Electricity Generation by US State

Non-Hydro, Non-TX/CA  
 Terawatts-hours (TWh) in 2020 vs. 2015  
 Data Source: EIA



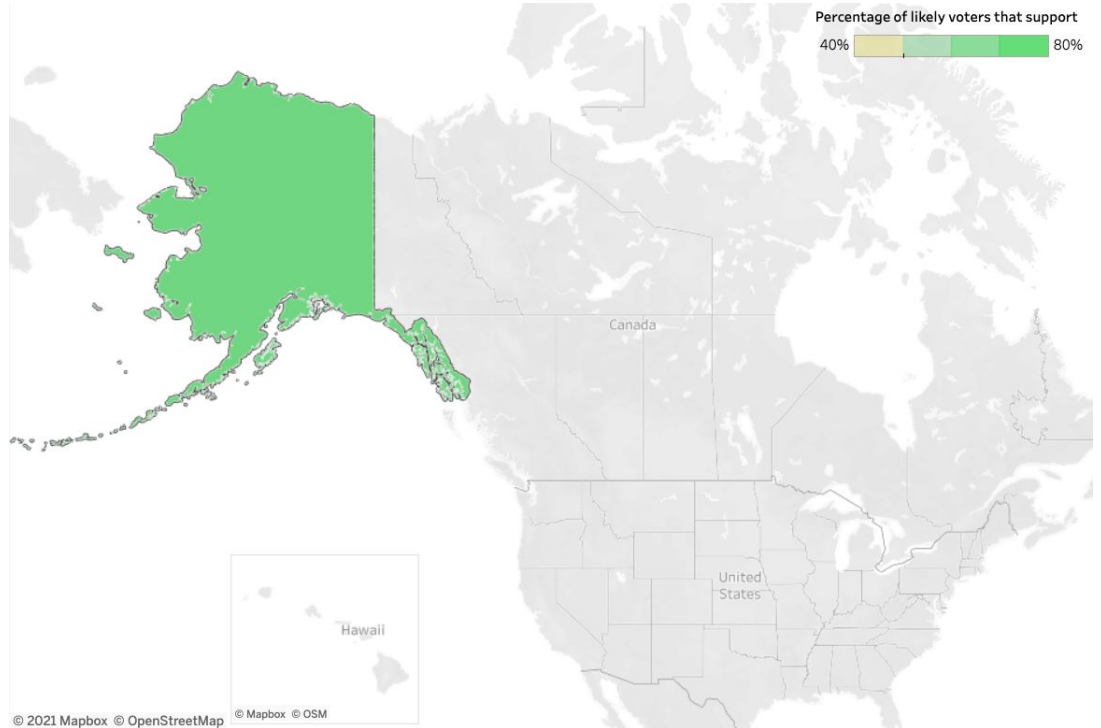
**A majority of  
Americans in every  
state support  
moving to 100%  
clean energy by  
2035.**



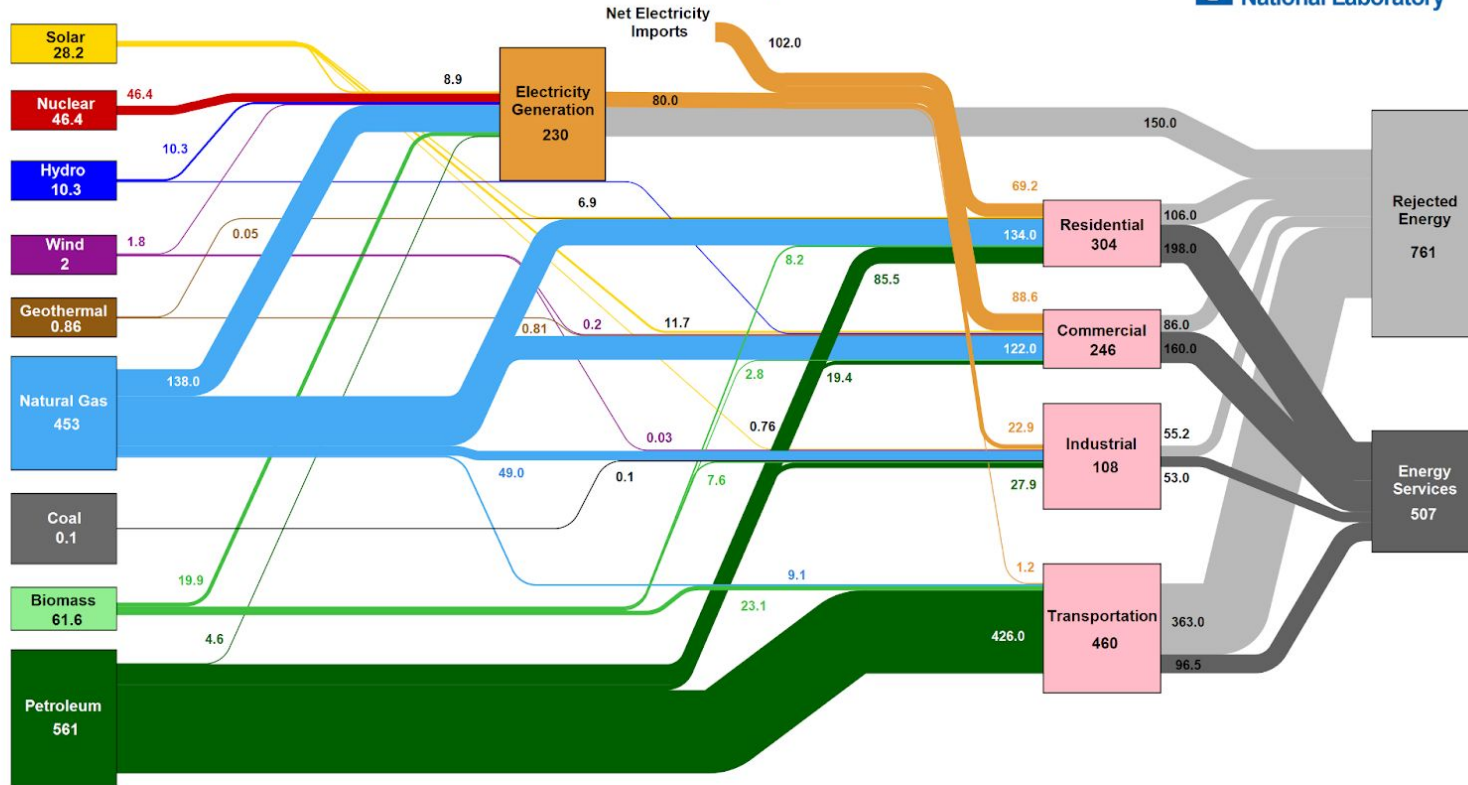




**In Alaska, 68% of likely voters support the Accelerator and only 20% oppose. (+48%)**

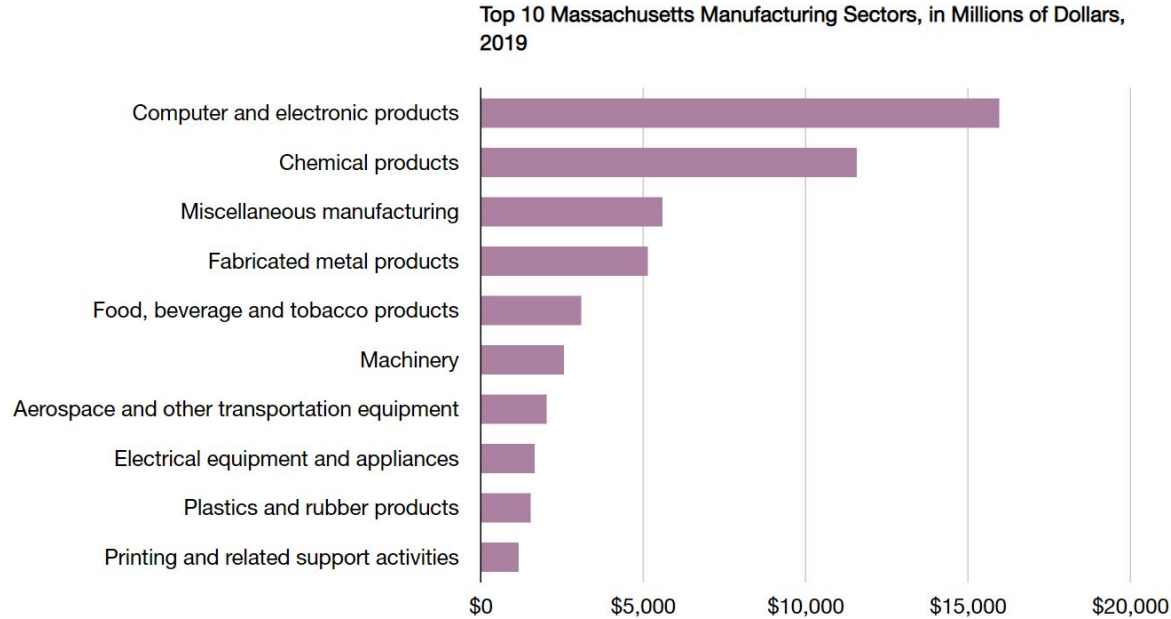


# Estimated Massachusetts Energy Consumption in 2018: 1,268 Trillion BTU



Source: LLNL June, 2020. Data is based on DOE/EIA SEDS (2019). If this information or a reproduction of it is used, credit must be given to the Lawrence Livermore National Laboratory and the Department of Energy, under whose auspices the work was performed. Distributed electricity represents only retail electricity sales and does not include self-generation. EIA reports consumption of renewable resources (i.e., hydro, wind, geothermal and solar) for electricity in BTU-equivalent values by assuming a typical fossil fuel plant heat rate. The efficiency of electricity production is calculated as the total retail electricity delivered divided by the primary energy input into electricity generation. End use efficiency is estimated as 65% for the residential sector, 65% for the commercial sector, 49% for the industrial sector, and 21% for the transportation sector. Totals may not equal sum of components due to independent Rounding. LLNL-MI-410527

# Efficiency investments can improve competitiveness of Massachusetts' manufacturing



# Focus on Small Projects

- Hard to finance small household upgrades with efficiency, solar, electrification and resilience
- Green banks work with contractors and private banks to drive financing
  - Direct financing, aggregation, then sale
  - Co-finance alongside private bank
  - Private bank finances with guarantee
- In all cases, energy costs savings for household are greater than financing repayment ----> Immediate Net Savings

